GivingTuesday Sample Email

Dear Friends and Family,

Tuesday, December 1, 2020 is GivingTuesday, a global day of giving celebrated annually on the Tuesday following Thanksgiving, Black Friday and Cyber Monday. This year I’m participating in GivingTuesday in support of the Lupus Foundation of America, Philadelphia Tri-State Chapter and my Lupus Loop & Walk to End Lupus Now team <add team name>.

On October 25, 2020, I participated in the 29th Annual Lupus Loop & Walk to End Lupus Now event at Memorial Hall. Despite the rain, more than 2000 people living with lupus and friends and family walked and ran in Fairmount park to help find a cure, the cause, and better treatments for lupus.

Lupus is a chronic autoimmune disease of inflammation. There no known cause or cure and treatments are limited. Please help me reach my fundraising goal of <$XXX> while making a direct impact on the more than 45,000 people living with lupus in the Tri-State Region You can make a difference in so many lives with your support on GivingTuesday.

<Add personal story>

Thank you for supporting the Lupus Foundation of America, Philadelphia Tri-State Chapter and <add team name>!

Warmly,

<add name>